



**1st Brazil-India Journalism Research Colloquium:
*Rethinking Journalism on a Global South Perspective***

PROGRAM /PROGRAMA

DAY 1 (NOVEMBER 6th, MONDAY) – EVENING / DIA 1 – NOITE

Venue

Indian Cultural Centre - ICC - São Paulo

Alameda Sarutaiá, 380, São Paulo, Phone (11) 3149-3340, [Como chegar](#)

**6pm – 6:30pm Welcome/ Acolhida e entrega de material
Indian Lamp Lightening Cerimony/Cerimônia das luzes**

6:30pm – 7:30 pm Opening address / Abertura oficial do colóquio

**Mr. Vijay Singh Chauhan (Consulate General of India)
Indian Consulate General, São Paulo**

**Dr. Claudia Lago (President) and Dr. Monica Martinez (Scientific Director)
(Brazilian Association of Researchers in Journalism, SBPJor)**

**Dr. Laura Izarra (National Academic Relations Director)
(USP Agency for National and International Academic Cooperation, AUCANI)**

**Dr. Regiane Corrêa de Oliveira Ramos (President)
Brasil-Índia Knowledge Network Association, BRINDARC)
Associação de Redes de Conhecimento**

7:30pm – 8pm Indian Traditional Dance Performance / Apresentação de Dança Indiana

8pm – 8:30pm – Reception

PROGRAM /PROGRAMA

DAY 2 (NOVEMBER 7th) – MORNING / DIA 2 – MANHÃ

Venue

Auditório Freitas Nobre - Departamento de Jornalismo e Editoração (CJE) - Escola de Comunicações e Artes da Universidade de São Paulo (CJE / ECA / USP)

Tv. 4 - Butantã, Cidade Universitária - São Paulo - SP, 05621-030

Phone (11) 3091-4117

[Como chegar](#)

9:30am – 11:30am Panel / Mesa temática

“The strengthening of studies in Brazilian and Indian journalism and their potential for social and behavioral change in transnational communication”

Dr. Jyotika Ramaprasad (University of Miami, USA)

Dr. Manisha Pathak-Shelat (MICA, Shela, India)

Dr. Nagamallika Gudipaty (University of Hyderabad, India)

Shobhan Saxena (The Times of India)

Chair: Dr. Monica Martinez (University of Sorocaba, Brazil)

11:30am – 12:00 Question time / Questões da audiência

DAY 2 (NOVEMBER 7th, TUESDAY) – TARDE / DIA 2 – TARDE

Session 1: Global South, old challenges and new paradigms

CJE room 02 - 2pm – 5pm / Sessão 1: CJE sala 02 – 14h-17h

- Locating the Global South-South new media debates: understanding the market, state and identity politics - Ravindra Kumar Vemula (The English and Foreign Languages University, Shillong)
- Assessing flow of Information within the Global South with respect to Brazilian and Indian Media – Vidhanshu Kumar (Amity University, Noida)
- Virtual radicals: reflections on digital discourse and the new militancy in Indian Kashmir - Chitralekha Dhamija (Jawaharlal Nehru University, Delhi)

- Dichotomy of Paradigm: Shifting Layer of Science Through Folk Media and Autonomous Media in India - Biswajit Das (Maharaja Manindra Chandra College, Kolkata)
- The challenges of Brazilian journalism and digital fragmentation – Ricardo Gandour (USP/ESPM)

Session 2: On BRICS, Journalism and Education

CJE room 24 - 2pm – 5pm / Sessão 1: CJE sala 24 – 14h-17h

- Transmedia and social networks in television journalism: intersections and innovations in narratives and manner of production - Elaide Martins da Cunha, Isabelle Fecury Vinagre (Universidade Federal do Pará, UFPA)
- India Brazil approaches to Journalism Education in the BRICS context – Bharthur Parthasarathy Sanjay (University of Hyderabad, Hyderabad)
- Social Media and Transcultural Literacy: Using the Global Civic Websites for Journalism Education - Manisha Pathak-Shelat (MICA, Shela)
- The contemporary porosity between journalism and advertisement - Belur Omprakash Baxi (GLS University, Ahmedabad), Monica Martinez, Kelly Fidelis (University of Sorocaba, São Paulo)
- Status and trends of Journalism Education in India - Nagamallika Gudipaty (The English and Foreign Languages University, Hyderabad)

Session 3: Journalism and Literature

CJE room 31 - 2pm – 5pm / Sessão 1: CJE sala 31 – 14h-17h

- On longform journalism: an analysis of BRICS's narratives in the BBC Brasil's Website – Kelly Fidelis (University of Sorocaba, São Paulo).
- Partners of the RN - a proposal to participate in the television journalism Potiguar - Valquíria A Passos Kneipp (Universidade Federal do Rio Grande do Norte, UFRN)
- Darkness, wounds and mutinies: V. S. Naipaul's reconciliation with India – Mateus Yuri Passos (Faculdade Cásper Líbero, São Paulo)
- The concept of poetic journalism: perspectives and dimensions - Ramakrishna Challa, Krishnaveer Abhishek Challa Challa (Andhra University, Visakapatnam)

Chairs / Moderadores: to be defined / a serem definidos

5:30pm – 6pm Coffee break / Pausa café

6pm – 7pm – Keynote / Conferência de encerramento

Embassador Fausto Godoy, International Relations Professor

(ESPM-SP)

Auditório Freitas Nobre - Departamento de Jornalismo e Editoração (CJE)

7pm – 7:30pm – Closing address / Sessão de encerramento

Auditório Freitas Nobre - Departamento de Jornalismo e Editoração (CJE)



**CENTRO
CULTURAL
DA ÍNDIA
SÃO PAULO**